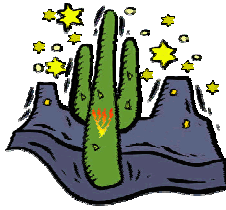


CACTUS KALLAH 2009
TUCSON, ARIZONA
JAN 28-FEB 1, 2009



August 1, 2008

Re: Cactus Kallah Sponsorship

Dear Prospective Sponsor:

On behalf of the Cactus Kallah, thank you for considering becoming one of our sponsors.

The Cactus Kallah will be a gathering of diverse people seeking a deep spiritual and/or communal experience which we anticipate will appeal to well over two hundred people in the Southwest and elsewhere who will travel to Tucson this January to attend classes and other activities from January 28 - February 1, 2009. We expect that people coming to Cactus Kallah will come for a variety of reasons: to be with community; to reenter Judaism; to experience Jewish renewal; to study with a specific teacher; to learn in general; to *daven* (pray); to combine spirituality and social action; and perhaps even to meet a lifemate/soulmate.

In addition to the approximately 200 people we expect from outside the Tucson area, we anticipate approximately 100 attendees from Tucson and the surrounding community. These numbers are based on attendance at similar gatherings that have been held both nationally and regionally as well as attendance at last year's Cactus Kallah 2009.

We offer three levels of sponsorship for your consideration. For a Sponsorship of \$250, we offer a ½ page ad which will appear in our brochure and in the program booklet for the Cactus Kallah itself. We will also provide space on our information table for your brochure or flier. For a Mitzvah Sponsorship of \$500, we offer a full page ad which will appear in both the advertising brochure and program (both are 8.5x11) and we will reserve a table for your organization's use to provide information to the Kallah attendees. We will also include your company's logo in our program on a special sponsors' page as well as on our web site. For a Tzadik Sponsorship of \$1000 or more, we will provide everything included in a Mitzvah Sponsorship and in addition, also identify the Tzadik Sponsors at various times during the gathering and invite you to display your banner or similar item in high visibility areas of the Kallah. You may also provide a display at various meal tables (but not during Shabbat). We will include your ad in the brochure as soon as it and your contribution are received. To be included in the Cactus Kallah events themselves, your contribution must arrive no later than January 15, 2009.

For 501 (c)3 considerations, please make your contribution payable to Congregation Ner Tamid and note in the memo line that it is for the Cactus Kallah. Please mail your contribution to:

Cactus Kallah / Lobb
3661 N Campbell Ave #223
Tucson, 85719

Because Congregation Ner Tamid is a 501c(3) non-profit corporation your contribution is fully tax deductible. We will of course send you a receipt for use with your 2008/2009 tax return after we receive your contribution.

If you have any questions about the Cactus Kallah, please feel free to call me at 247-4741.

Warmly,

Rabbi Shafir Lobb
Cactus Kallah Coordinator